



About

Filmmaker. Comedian. Producer
Digital native with a penchant for viral content

Skills

Producing, Writing, Video Editing, Social Media
Cinematography, Lighting, Sound, Programming

Tools

Canon DSLRs, C100, Sony FS7, Kino Lights, Arri, HTML/CSS
Premiere Pro, Final Draft, Photoshop, After Effects, Scripto

Work Experience

- Studio Producer // Jukin Media Jan 2020 - Apr 2020
- Wrote and produced series such as Demotivational Moments and The Scoop for the social brands FailArmy and The Pet Collective, with over 25 million fans across platforms.
 - Co-Produced a branded campaign with the Olympics Channel for People are Awesome
- Segment Researcher // A Little Late with Lilly Singh Aug 2019 – Dec 2019
- Researched chat segments for various talent on season 1 of Lilly Singh’s NBC late night show.
 - Communicated with celebrity talent to assist prepping them for segments on the show.
- Social Producer // Gunpowder & Sky Mar 2018 – Aug 2019
- Produced a viral video the day a trend dropped, turning it into the most successful no cost asset with 10,000% higher organic reach than prior pieces of content on our socials
 - Produced a 10k Comic-Con experiential piece custom designed for influencers.
 - Directed content with celebrity talent such as Nick Offerman, Jay Duplass, and Kiersey Clemons
 - Produced season 1 of the DUST Horizons Podcast, featured in Sticher’s best in Sci-Fi List.
 - Run social campaigns for all major releases from the company, creating and running promotions viewed by millions of people through paid advertising.
- Video Fellow // BuzzFeed Oct 2017 – Dec 2017
- Produced “What is Schizophrenia Like?” which was featured on the YouTube trending page for 3 days peaking at #6 and has over 2.6m views on Facebook and YouTube
 - Assisted producers on shoots as needed – including camera operating, sound recording, pulling selects, lighting spaces
- Associate Producer // Mashable Jan 2017 – Sep 2017
- Wrote and produced a web pilot starring William Shatner for the Mashable YouTube Channel
 - Produced educational series “Reelistic” for the CineFix YouTube channel, garnering 200k total views
- Associate Producer // Stanford Vice Provost for Online Learning Dec 2012 – Mar 2015
- Edited over 200 hours of video for Stanford Online, the Stanford platform for online courses
 - Produced the “Haptics” course series for Coursera

Education

Symbolic Systems (B.S.) // Stanford University 2012 - 2016

Online

www.avibagla.com // @avibagla // youtube.com/aviralvideos